INNOWIDE

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This document reflects only the author’s view and the Commission is not responsible for any use that may be made of the information it contains.
A cascade funding instrument for EU SMEs looking at international co-creation.

Two calls planned: 1st call- April-May 2019 2nd call- December 2019-January 2020

Aimed at innovative European SMEs & start-ups from all sectors

Funding provided to create a Viability Assessment Project (VAP) with 60.000€/project available

Projects will validate international cooperation in a target country outside Europe
Eligibility requirements for the **applicant company**:

- SMEs and start-ups with an **innovative solution**
- Established in an **EU member state or a Horizon 2020 associated country**
- **No sector-specific limitation**, companies from all industries are eligible
- Have a **target country outside Europe**
- Have a **local co-creation partner in the target country (no size and sector-specific limitation)** with an agreed joint-revenue model for the proposed VAP project activities
The **VAP proposal** must include:

- Activities to **explore the practical, technological and commercial viability of co-creating an innovative solution** according to the local market conditions and demands.

- Defined set of activities from two categories:
  - **Co-creation and technology uptake facilitation** (innovation and technology transfer services)
  - **Market prospection** (market research, compliance verification, business prospection trips)
These VAP conditions must be fulfilled:

- Last no more than six months

- To further the innovative cooperation project with the local partner in the target country following the project completion

- Total project costs of at least 86,000€ (fixed grant will cover max. 70% of total VAP costs)
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Support for VAP proposal submission at INNOWIDE homepage through:

✓ VAP Application Guidelines
✓ Online submission process
✓ Webinars and Info-Sessions
✓ Matchmaking Tool

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For further information

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